



**DO YOU KNOW ANY STUDENT-
ATHLETES WHO SHOW LEADERSHIP,
DEDICATION AND DETERMINATION?**

GET THEM THE RECOGNITION THEY DESERVE

EVERY YEAR WENDY'S HIGH SCHOOL HEISMAN RECOGNIZES MORE THAN 5,000 OF THE BEST HIGH SCHOOL SENIORS AND REWARDS \$120,000 TO SCHOOLS ACROSS THE COUNTRY

You have students who never settle—not in the classroom, on the field, or in their communities. These well-rounded seniors reach higher in every aspect of school and life. Now is your chance to give something back by making sure these students get the local, regional, and national recognition they deserve. Encourage your best and brightest to apply for the Wendy's® High School Heisman® award by October 2, 2015. They'll get a chance to be honored at the Heisman Trophy ceremony in New York City. And your school could be one of the 100 high schools who receive anywhere from \$1,000–\$5,000 in donations. Visit our website to find out more: wendysheisman.com.

BEAT THE DEADLINE 10/2/15



HOW YOU CAN HELP



Refer students at WendysHeisman.com

Or

Encourage students to apply at WendysHeisman.com

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